# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on February 28, 2024 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

## 1. Introduction

Our website, <a href="https://sthelenswindows.com">https://sthelenswindows.com</a> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

# 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

# 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

# 5. Cookies

## 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to gain insights into the campaign results. This happens based on a profile we create based on your behavior on <a href="https://sthelenswindows.com">https://sthelenswindows.com</a>. With these cookies you, as website visitor, are linked to a unique ID but these cookies will not profile your behavior and interests to serve personalized ads.

#### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

#### 5.5 Social media

On our website, we have included content from Facebook, Twitter, Instagram, Disqus and Pinterest to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter, Instagram, Disqus and Pinterest. This content is embedded with code derived from Facebook, Twitter, Instagram, Disqus and Pinterest and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter, Instagram, Disqus and Pinterest are located in the United States.

# 6. Placed cookies

## **Bing Ads**

Marketing, Functional

Consent to service bing-ads

#### **Usage**

We use Bing Ads for advertising. Read more

For more information, please read the <u>Bing Ads Privacy Statement</u> .
Marketing
Name
<u>uetvid</u>
Expiration
13 months
Function
Store and track visits across websites
Name
<u>_uetsid</u>
Expiration
1 day
Function
Store and track visits across websites
Functional
Name

**Sharing data** 

_uetsid_exp	
Expiration	
persistent	
Function	
Name	
_uetvid_exp	
Expiration	
persistent	
Function	
Tawk	Functional
Consent to service tawk	
<b>Usage</b> We use Tawk for chat support. Read more	
<b>Sharing data</b> For more information, please read the <u>Tawk Privacy Statement</u> .	
Functional	
Name	

<u>twk_*</u>	
Expiration	
session	
Function	
Purpose pending investigation	
Name	
<u>TawkConnectionTime</u>	
Expiration	
Function	
WordPress	- ·· ·
Consent to service wordpress	Functional
<b>Usage</b> We use WordPress for website development. Read more	
Sharing data This data is not shared with third parties.	
Functional	

Name
WP_PREFERENCES_USER_*
Expiration
persistent
Function
Store user preferences
Name
<u>wpEmojiSettingsSupports</u>
Expiration
session
Function
Store browser details
Name
wordpress_test_cookie
Expiration
session
Function
Read if cookies can be placed

Name
<u>wp-settings-*</u>
Expiration
persistent
Function
Store user preferences
Name
<u>wp-settings-time-*</u>
Expiration
1 year
Function
Store user preferences
Name
wordpress_logged_in_*
Expiration
persistent
Function
Store logged in users

Google reCAPTCHA	Eunstional Marketing
Consent to service google-recaptcha	Functional, Marketing
<b>Usage</b> We use Google reCAPTCHA for spam prevention. Read more	
<b>Sharing data</b> For more information, please read the <u>Google reCAPTCHA Privacy Statem</u>	ent.
Functional	
Name	
<u>_grecaptcha</u>	
Expiration	
6 months	
Function	
Provide spam protection	
Marketing	
Name	
rc::c	
Expiration	
session	

Function	
Read and filter requests from bots	
Name	
rc::b	
Expiration	
session	
Function	
Read and filter requests from bots	
Name	
rc::a	
Expiration	
persistent	
Function	
Read and filter requests from bots	
Google Adsense	Marketing
Consent to service google-adsense	
<b>Usage</b> We use Google Adsense for showing advertisements. Read more	

# **Sharing data** For more information, please read the **Google Adsense Privacy Statement**. Marketing Name <u>gcl\_au</u> **Expiration** persistent **Function** Store and track conversions Name google\_adsense\_settings **Expiration** persistent **Function**

# **Google Analytics**

**Statistics** 

Consent to service google-analytics

Provide ad delivery or retargeting

## **Usage**

We use Google Analytics for website statistics. Read more

# **Sharing data**

Consent to service wordfence

For more information, please read the <u>Google Analytics Privacy Statement</u>.

Statistics
Name
<u>ga</u>
Expiration
2 years
Function
Store and count pageviews
Name
<u>ga_*</u>
Expiration
1 year
Function
Store and count pageviews
Wordfence

Functional

<b>Usage</b> We use Wordfence for security and fraud prevention. Read more	
<b>Sharing data</b> For more information, please read the <u>Wordfence Privacy Statement</u> .	
Functional	
Name	
wfwaf-authcookie*	
Expiration	
1 day	
Function	
Read to determine if the user is logged in	
Read to determine if the user is logged in  Google Maps	Madakira
	Marketing
Google Maps	Marketing
Google Maps  Consent to service google-maps  Usage  We use Google Maps for maps display. Read more  Sharing data	Marketing
Google Maps  Consent to service google-maps  Usage  We use Google Maps for maps display. Read more	Marketing
Google Maps  Consent to service google-maps  Usage  We use Google Maps for maps display. Read more  Sharing data	Marketing
Google Maps  Consent to service google-maps  Usage  We use Google Maps for maps display. Read more  Sharing data  For more information, please read the Google Maps Privacy Statement.	Marketing

Google Maps API	
Expiration	
expires immediately	
Function	
Read user IP address	
LiveChat	Functional, Marketing
Consent to service livechat	r unctional, marketing
<b>Usage</b> We use LiveChat for chat support. Read more	
<b>Sharing data</b> For more information, please read the <u>LiveChat Privacy Statement</u> .	
Functional	
Name	
oauth_redirect_detector	
Expiration	
2 years	
Function	
Store a unique user ID	

Marketing	
Name	
<u>lc_cst</u>	
Expiration	
2 years	
Function	
Store and track a visitor's identity	
Name	
<u>_lc_cid</u>	
Expiration	
2 years	
Function	
Store and track a visitor's identity	
Facebook	
Consent to service facebook	Marketing, Functional
Usage	
We use Facebook for display of recent social posts and/or social share but	tons. Read more

**Sharing data** 

For more information, please read the Facebook Privacy Statement.

Marketing
Name
<u>_fbc</u>
Expiration
2 years
Function
Store last visit
Name
fbm*
Expiration
1 year
Function
Store account details
Name
<u>XS</u>
Expiration
3 months

Function
Store a unique session ID
Name
<u>fr</u>
Expiration
3 months
Function
Provide ad delivery or retargeting
Name
<u>act</u>
Expiration
90 days
Function
Store logged in users
Name
<u>_fbp</u>
Expiration
3 months

Function
Store and track visits across websites
Name
<u>datr</u>
Expiration
2 years
Function
Provide fraud prevention
Name
<u>c_user</u>
Expiration
30 days
Function
Store a unique user ID
Name
<u>sb</u>
Expiration
2 years

Function
Store browser details
Name
<u>*_fbm_</u>
Expiration
1 year
Function
Store account details
Functional
Name
<u>wd</u>
Expiration
1 week
Function
Read screen resolution
Name
<u>csm</u>

Expiration	
90 days	
Function	
Provide fraud prevention	
Name	
<u>actppresence</u>	
Expiration	
session	
Function	
Store and track if the browser tab is active	
Twitter	Functional, Marketing
Consent to service twitter	r unctional, r uncting
<b>Usage</b> We use Twitter for display of recent social posts and/or social share butto	ns. <u>Read more</u>
<b>Sharing data</b> For more information, please read the <u>Twitter Privacy Statement</u> .	
Functional	
Name	

local_storage_support_test	
Expiration	
persistent	
Function	
Provide load balancing functionality	
Marketing	
Name	
metrics_token	
Expiration	
persistent	
Function	
Store if the user has seen embedded content	
Complianz	
Consent to service complianz	aı
<b>Usage</b> We use Complianz for cookie consent management. Read more	
Sharing data This data is not shared with third parties. For more information, please read the <a href="Complianz Privacy Statement">Complianz Privacy Statement</a> .	

Functional	
Name	
cmplz_tcf_consent	
Expiration	
365 days	
Function	
Store cookie consent preferences	
Name	
cmplz_policy_id	
Expiration	
365 days	
Function	
Store accepted cookie policy ID	
Name	
cmplz_consented_services	
Expiration	
365 days	

Function	
Store cookie consent preferences	
Name	
cmplz_marketing	
Expiration	
365 days	
Function	
Store cookie consent preferences	
Name	
cmplz_statistics	
Expiration	
365 days	
Function	
Store cookie consent preferences	
Name	
<u>cmplz_preferences</u>	
Expiration	
365 days	

Function
Store cookie consent preferences
Name
cmplz_functional
Expiration
365 days
Function
Store cookie consent preferences
Name
cmplz_banner-status
Expiration
365 days
Function
Store if the cookie banner has been dismissed
Name
cmplz_saved_categories
Expiration
365 days

Function
Store cookie consent preferences
Name
cmplz_id
Expiration
365 days
Function
Store cookie consent preferences
Name
cmplz_saved_services
Expiration
365 days
Function
Store cookie consent preferences
Name
cmplz_ac_string
Expiration
365 days

Function	
Store cookie consent preferences	
Name	
cmplz_cookie_data	
Expiration	
365 days	
Function	
Store information about cookies that have been detected on the site	
Name	
cmplz_user_data	
Expiration	
365 days	
Function	
Read to determine which cookie banner to show	
Under Construction	Purpose pending investigation
Consent to service under-construction	
<b>Usage</b> We use Under Construction for website design. Read more	

Sharing data	
This data is not shared with third parties.	
Purpose pending investigation	
Name	
<u>ucp_tabs</u>	
Expiration	
Function	
Google Fonts	Marketing
Consent to service google-fonts	. idi.ketii.ig
<b>Usage</b> We use Google Fonts for display of webfonts. Read more	
<b>Sharing data</b> For more information, please read the <u>Google Fonts Privacy Statement</u> .	
Marketing	
Name	
Google Fonts API	
Expiration	

expires immediately	
Function	
Read user IP address	
Active Campaign	Marketing
Consent to service active-campaign	Marketing
<b>Usage</b> We use Active Campaign for marketing automation (automated email marketing). Rea	<u>d more</u>
<b>Sharing data</b> For more information, please read the <u>Active Campaign Privacy Statement</u> .	
Marketing	
Name	
prism_*	
Expiration	
2 years	
Function	
Store and track interaction	
Google Tag Manager for Wordpress	
Consent to service google-tag-manager-for-wordpress	Functional

We use Google Tag Manager for Wordpress for website statistics.	
Sharing data	
This data is not shared with third parties.	
Functional	
Name	
TAG_ASSISTANT	
Expiration	
Function	
Provide admin functions	
Miscellaneous	Purpose pending investigation
Consent to service miscellaneous	r dipose pending investigation
Usage	
Sharing data	
Sharing data	
Sharing data Sharing of data is pending investigation	
Sharing data Sharing of data is pending investigation  Purpose pending investigation	

Usage

glsr-expand
Expiration
Function
Name
cookieyes-consent
Expiration
Function
Name
twk_uuid_*
Expiration
Function
Name
previousNav
Expiration

Function
Name
test_cookie
Expiration
Function
.doubleclick.net
Name
copiedShortcode
Expiration
Function

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 7.1 Manage your consent settings

# 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

# 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

St Helens Windows

Unit 1, Eastside Industrial Estate, Jackson St, Saint Helens WA9 3AS

**United Kingdom** 

Website: <a href="https://sthelenswindows.com">https://sthelenswindows.com</a> Email: sales@sthelenswindows.com Phone number: 01744611203

This Cookie Policy was synchronized with cookiedatabase.org on February 27, 2024.

# **Cookie consent settings**

- prefix => cmplz
- user banner id => 1
- block ajax content => 0
- do not track enabled => 1
- consenttype => optin
- region => uk
- qeoip => 1
- dismiss\_timeout =>
- disable cookiebanner =>
- soft cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en US
- tcf active =>
- forceEnableStats =>
- preview =>
- clean cookies => 1
- aria label => Click button to enable {service}
- id => 1
- title class => bottom-left-view-preferences
- header => Manage your privacy,1
- accept optin => Accept
- accept optout => Accept,1
- manage consent => Manage consent
- manage options => Manage options
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => We use technologies like cookies to store and/or access device information. We do this to improve browsing experience and to show (non-) personalized ads. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category\_functional => Functional
- category preferences => Preferences,1
- category statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate
  purpose of enabling the use of a specific service explicitly requested by the subscriber or
  user, or for the sole purpose of carrying out the transmission of a communication over an

- electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage consent options => show-everywhere
- use\_categories => view-preferences
- privacy\_link\_us => #